



SELLING PROCESS

<p>START</p> 	<p>FIND THE RIGHT AGENT</p> <p>An agent who knows the area you're selling in will know how to market your house there.</p>	<p>ESTABLISH A PRICE</p> <p>Compare the original list prices to the final sales prices. Your agent will provide you a CMA report.</p>	<p>PRE-INSPECTION</p> <p>A pre-inspection can enable you to address major issues and prevent them from pulling out of their offer.</p>
<p>CLOSE THE SALE</p>			<p>PREPARE YOUR HOME</p>
<p>Sign all necessary paperwork and transfer ownership to the buyer</p>			<p>Make necessary repairs and improvements. Deep clean your house.</p>
<p>UNDER CONTRACT</p>			<p>STAGING</p>
<p>There are still contingencies attached to that offer that must be cleared before closing.</p>			<p>Create an inviting atmosphere for potential buyers to envision themselves living in.</p>
<p>COOPERATE WITH INSPECTION</p>			<p>PROFESSIONAL PHOTOSHOOT</p>
<p>The buyer will schedule a home inspection to check for necessary repairs.</p>	<p>Use professional photography to showcase your listing in the best light, setting them apart from the competition with high-quality photos.</p>		
<p>NEGOTIATIONS</p>	<p>REVIEW OFFERS</p>	<p>SCHEDULE SHOWINGS</p>	<p>LIST YOUR HOME</p>
<p>Work with your agent to negotiate key terms such as price, credits, timelines, and contingencies to reach an agreement that aligns with your goals.</p>	<p>Carefully review each offer with your agent, looking beyond price to terms, contingencies, and timelines to determine the strongest overall offer.</p>	<p>It allows you to attract the attention of a larger pool of potential buyers.</p>	<p>Your agent will produce ads to share across all real estate platforms.</p>